

LSS CHOICES

CHOOSE HOPE

BREAKING THE CYCLE OF
DOMESTIC VIOLENCE TOGETHER

From shelter in place to a place of shelter and safety

Stay home. For a victim of domestic violence, these can be the most terrifying words to hear. As the COVID-19 pandemic and stay-at-home order impacted our community, many victims of domestic violence were trapped at home with their abusers. Those windows of opportunity to call for help were closed. As the message of “stay home to stay safe” permeated every media outlet, victims of domestic violence were anything but safe.

“I would’ve never made it out without CHOICES. Counseling made me stronger and made me realize this is not love. I do deserve better.”

-Joanna, CHOICES client



Domestic violence is an increasingly pervasive problem that shatters families and communities. Victims and their children who are living with an abuser need a safe place to go to break the cycle of violence and begin the healing process.

LSS CHOICES for Victims of Domestic Violence, part of the Lutheran Social Services Network of Hope, has been the sole resource for victims seeking shelter in Franklin County for more than four decades.

When we moved into our new, much larger 120-bed shelter in 2019, we knew our client numbers would increase. Within five months, we were consistently operating at or above capacity. Since stay-at-home restrictions have eased, we continue to see an increase in the need for services as victims who had been trapped with their abusers are able to seek help.

The need is great

The toll of domestic violence is high - making CHOICES one of the most vital organizations in our community.

12,122 incidents*



of domestic violence were responded to by Franklin County police departments in 2018

*Defined as violence against a family or household member.



3,934 arrests

made for charges of domestic violence by Columbus police in 2018



12 homicides

related to domestic violence in Franklin County in 2018

Domestic violence cuts across all demographic and socio-economic levels. CHOICES' services are available to all victims of intimate partner violence, including men, members of the LGBTQ community, and those with limited English skills. Annually, about 50% of the shelter population is children and a substantial number of residents are pregnant. Typically our shelter serves people who are low-income, such as the working poor or victims who have had access to their financial resources blocked by their abuser.

Choose Hope for our community

At LSS CHOICES, we rely on the generosity, kindness, and compassion of donors to make our services possible. This year, we are excited to present Choose Hope, a fundraising campaign that includes a 30-minute show on WBNS 10TV that will air in October, National Domestic Violence Awareness Month.

Will you join us as a Choose Hope sponsor?

You can help break the cycle of domestic violence by sponsoring Choose Hope

FREEDOM SPONSOR — \$10,000+

- Recognition as Freedom Sponsor for 2020 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- On-air name recognition during the 10TV show
- Company name included on lower third crawl displayed throughout the show
- Logo recognition during show credits
- Logo placement on Choose Hope peer-to-peer fundraising page shared throughout our community
- Logo recognition in all Choose Hope promotional emails
- Recognition of your company for an entire year at our CHOICES shelter

SPIRIT SPONSOR — \$5,000+

- Recognition as Spirit Sponsor for 2020 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- Company name included on lower third crawl displayed throughout the show
- Name recognition during show credits
- Logo placement on Choose Hope peer-to-peer fundraising page shared throughout our community
- Name recognition in Choose Hope promotional emails
- Recognition of your company for an entire year at our CHOICES shelter

JOY SPONSOR — \$2,500+

- Recognition as Joy Sponsor for 2020 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- Name recognition during show credits
- Name placement on Choose Hope peer-to-peer fundraising page shared throughout our community
- Recognition of your company for an entire year at our CHOICES shelter

FUTURE SPONSOR — \$1,000+

- Recognition as Future Sponsor for 2020 Choose Hope, including a 30-minute television show airing on WBNS 10TV and a community-wide peer-to-peer fundraising campaign
- Name recognition during show credits
- Name placement on Choose Hope peer-to-peer fundraising page shared throughout our community

CHOICES' impact in our community

CHOICES offers services that help victims recover from the trauma of their abuse and gain independence and self-sufficiency. Through our 24-hour crisis hotline, emergency shelter, counseling, personalized case management, housing and employment assistance, legal and community advocates, and domestic violence awareness and prevention education, CHOICES helps victims transform to survivors. This year, we expect ...

2,000

individuals will be served by CHOICES

680

victims and children will seek refuge in the shelter

50%

of the shelter's population will be children

4,000

emergency hotline calls will be answered

Our community needs you

Your generous investment will help LSS CHOICES interrupt the cycle of domestic violence by responding to those in need, educating our community and advocating for social change. Please join us and become a Choose Hope sponsor today!

For more information or to make your commitment, please contact:
Allison Lenz at alenz@lssnetworkofhope.org or 614-429-5520

